



2nd Exhibition

Smart Heating & Save Energy

26-29 September 2014

Exhibition Center MEC, Athens-Greece

Energy
Fireplaces



Heating
Pumps



Aluminium
Systems



Natural Gas



Pellet



Photovoltaic
Systems

PARALLEL EVENTS

Business Forum «Heating & Save Energy»

- ✓ Smart and Low cost Heating Systems
- ✓ Energy Saving Systems
- ✓ Intelligent Building 's Heating
- ✓ Natural Gas
- ✓ Renewable Energy Sources
- ✓ Photovoltaic Systems
- ✓ Geothermal Energy
- ✓ Wind Energy
- ✓ Biomass

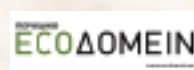
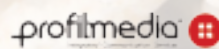
UNDER THE AEGIS



WITH THE SUPPORT OF



COMMUNICATION SUPPORTERS



ORGANIZER: **LEADEREXPO**
EXHIBITIONS & CONFERENCES

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Smart Heating & save energy

The economic crisis in Greece and the rise in oil prices, led to the birth of a new market in heating and energy saving systems.

Today all production segments and consumers themselves seeking new smart heating systems and energy saving systems. So these industries acquire a special economic development.

The Exhibition

The Exhibition **Smart Heating & Save Energy** managed to score considerable firms in the sectors of Heating Systems and Renewable Energy Sources.

In 2013 with approximately 15.000 visitors (professionals and consumers) was the Key Exhibition for successful business between exhibitors and visitors.

The 2nd Exhibition SMART HEATING & SAVE ENERGY will take place 10-13 October in the Exhibition Center MEC in Athens.



YOUR PROFESSIONAL SPOT FOR SUCCESSFUL SALES AND AGREEMENTS



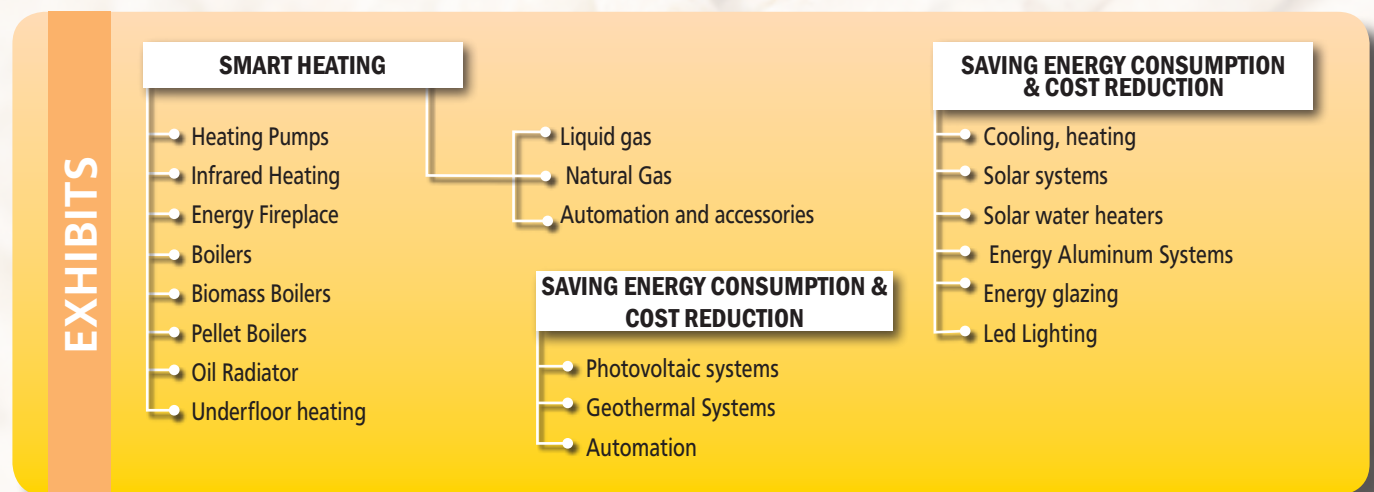
The Exhibitors

With its successful course the Exhibition reflects its progress in the developping market of Smart Heating and Saving Energy Systems. The most exhibitors belong to the group of the "big players" in the Greek energy market.

The quality and the big number of visitors, as well as the high level of competition, offers to the exhibitors and visitors the excellent opportunity to have successful deals and to develop new and dynamic deals.

In the Exhibition will participate producers, representatives and companies dealing with heating and saving energy systems, materials and elements, solar systems, as well as with geothermal, biomass and natural gas sytems. Also, companies of marketing, installations, consulting, energy saving and eco build.

The Exhibits



Great success and thousands of visitors at SAVE ENERGY & SMART HEATING EXHIBITION '13

The Visitors

The visitors of the Exhibition SMART HEATING & Save Energy are all those interested in heating systems and energy systems that reduce the cost of consumption.

The professionals, from all the market sectors, and the consumers are the visitor's target group of the Exhibition.



2nd Exhibition Smart Heating & save energy

26-29
SEPTEMBER
2014

MEC
Mediterranean
Exhibition Center

EXHIBITOR'S PROMOTION

- **SPONSORING PROGRAM** The Exhibition SMART HEATING & SAVE ENERGY is the event presenting selected enterprises from the Smart Heating, Save Energy and Renewable Energy Sources sectors and also is a unique platform for successful business.
During the preparation time, the Exhibition is supported by a very strong promotional program through printed and electronic Media in Greece and abroad.
- **EXHIBIT'S PROMOTION AT THE EXHIBITION'S EXTERNAL AREA (MAIN ENTRANCE)** The exhibitors can rent exhibiting surface in the Main Entrance of the Exhibition Center for promoting their products.
- **BANNERS IN THE INTERNAL EXHIBITION'S AREA** In some selected promotion corners, placed Banner with the advertisement of the exhibitor.
- **CORPORATE EVENTS AND WORKSHOPS DURING THE EXHIBITION** The exhibitors can organize their own corporate event or workshop during the exhibition presenting to thousands of visitors, products, projects, know-how and services.

PROMOTION PROGRAM

The Exhibition is supported by a very strong promotional program as follow:

- **PRESS:** Well known magazines.
- **TV & RADIO:** TV and Radio Spots before and during the Exhibition.
- **OUTDOOR PROMOTION:** Road's Promotional Banners, Printed Invitations
- **TO THE MARKET.**
- **BUSINESS SITES:** In Greece and abroad.
- **MASSIVE MAILING:** Electronic Media in Greece and abroad.

EXHIBITION CENTER

The renew Mediterranean Exhibition Center – MEC is located on 301 Athinon – Lavriou Avenue, in Paiania, easily accessible both via Lavriou Avenue (301, Lavriou Avenue) and Attiki Odos (Exit 17 – Kantza).

It covers an area of 45,000 sq. m. and 25,000 sq. m. free parking space. The hall is on the ground floor, air conditioned, without columns and with big free height, with comfortable loading and unloading entrances, fire protection systems, safety lights, sound equipment, Wi-Fi, exhibition supply network, medical center, café bars, restaurant, ATM, mini market and telecommunications network.

Furthermore, it upgraded the provided services to offer flexibility and more amenities to the users (organizers, exhibitors, visitors).

ACCESS

Situated in Athens, (Paiania, Attica) MEC's installations enjoy an exceptional location. Easily reached via Attica Tollway – ATTIKI ODOS (Exit 17- Kantza junction). as well as via Lavriou Avenue (Nr. 301).

Transport linked by all new motorways, which allow access in just:

- 10' from Athens International Airport "ELEFTHERIOS VENIZELOS"
- 10' from National Motorway – (NEA ODOS P.A.T.H.E.), Metamorfosis junction
- 10' from CITY CENTRE of Athens

PARKING

MEC has outdoor parking lots – free of charge – covering a total of 25,000 m² around the complex.

Free transportation for all visitors, each Hour, from and to the Exhibition Center with organizer's Mini Bus from Metro Station Doukissis Plakentias.



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