

19. Regions of the Czech Republic



Regional Offices

CzechInvest is present in all regional capitals of the Czech Republic. The raison d'être of the inland network is to provide CzechInvest's services directly in the localities where companies are based with further knowledge of the local life and institutions. Similarly important task of these offices is to cooperate with representatives of municipal authorities, schools, and other regional institutions in seeking out opportunities for development of the local business environment.

Regional advantages

Central Bohemia

- The favorable geographical location in the center of the country, the proximity of Prague and their advantages
- High density of roads, highways and railway tracks
- Diversified economy with the potential creation of skilled jobs

Hradec Kralove

- Stable economic structure (manufacture of motor vehicles, electrical equipment and textile, agriculture and services)
- Significant potential for tourism (Giant Mountains)
- Quality of life and environment, healthcare and social aspects)

Karlovy Vary

- International airport
- Good transport connection with Germany thanks to new highway
- Engineering industry tradition

Liberec

- Strategic position with Germany and Poland
- Traditional engineering industry
- Quality environment
- Technical University in Liberec - Institute for Nanomaterials, Advanced Technology and Innovation

Moravia-Silesia

- Major industrial center
- Well connected to highway, railway network
- International airport
- Skilled and educated labour force
- Strong network of public and private secondary schools, 4 Universities and 1 International School
- Developing IT sector; R&D and innovation potential (supercomputing centre IT4Innovations)

Olomouc

- Skilled workforce
- Very good transport infrastructure
- R & D centers of Advanced Technologies and Biomedicine
- Very good level of language skills
- High quality of life

Pardubice

- Skilled workforce, scientific workplaces and university
- Continuing industrial tradition (chemical industry, engineering industry, electrical engineering industry)
- International airport; main railway line crosses the region

Pilsen

- Traditional machinery industry
- One of the most attractive region for investors
- High disposable income per citizen
- Good transport connection with Germany and Prague thanks to D5 highway
- University city

Prague

- Highest number of university graduates
- Highest disposable income per citizen
- Most popular for FDI

South Bohemia

- Quality environment
- Strategic location - proximity to markets in Germany and Austria
- Stability economic structure
- Good infrastructure for research in biological disciplines and R&D
- University region
- Well known tourist districts

South Moravia

- Geographically favourable location - border with Austria and Slovakia
- Highly developed transport infrastructure - international airport
- Industrial tradition - skilled workforce

Usti

- Advantageous geographical location between Prague and Germany
- Dense and high capacity transport network
- Large number of industrial zones
- Industrial tradition

Vysocina

- Advantageous location in the CR and the EU and good transport infrastructure
- Strong tradition in machinery industry
- Quality environment with the lowest crime rate

Zlin

- Significant innovation potential of enterprises
- Long business tradition
- Fast increasing quality of life